**Orientation** – Orientation provides an avenue for students to begin to get to know their classmates and faculty. In addition, tools for success will be discussed. **Orientation is mandatory.**

**BUS 50100 Essentials of Accounting**
Upon completing this course, students should be knowledgeable in the basic procedures inherent in analyzing, recording, classifying, and reporting the economic transactions that occur in the firm.

**BUS 50200 Basic Finance**
The course is designed to provide basic information regarding corporate finance and will prepare students for higher-level courses in finance. Topics covered include time value of money, capital budgeting, capital structure, dividend policy, basics of financial markets, and short-term financial management.

**BUS 50300 Introduction to Economics**
Brief overview of microeconomic topics include comparative advantage, diminishing returns, supply, and demand. Market price determination is examined with emphasis on elasticity in the determination of total revenue changes as price changes. Measurement of economy’s aggregate output, price level, and employment are macroeconomic topics covered.

**BUS 50400 Ethics and Regulatory Environment**
This course is a study of how organizations include ethics and regulatory environment in their decision-making. It focuses on the development of effective strategies which include long-term ethical, and socially responsible behavior. Topics include organizational culture and ethical, values, legal and business ethics, and government regulation.

**BUS 52400 Decision Making and Economic Environment in a Global Economy**
The theory of consumer behavior, theory of production, and factor markets are examined in microeconomics. National income accounts, inflation, unemployment, and macroeconomic policy are examined in macroeconomics. Emphasis will be on global economic and trade issues.

**BUS 54200 Strategic Cost Management**
The course focuses on “strategic” cost management practices including capital budgeting, activity-based management, target costing, the just-in-time philosophy, quality costs, theory of constraints, and performance measures for automated factories.

**BUS 54201 Financial Analysis and Decision Making**
The course covers topics in corporate finance. The primary focus of the course is on the use of financial concepts to develop strategies that maximize firm value. The course examines topics that help students understand how firm value is determined. It also provides students with an understanding of global finance environment.
**BUS 54001 Data Analysis and Management Science**
The core of this course is a scientific way of approaching planning and decision-making problems that arise frequently in certain business contexts. The “mindset” of the course involves forming mathematical models of business situations, analyzing these models, and then deciding on some “optimal” course of action. In the course, mainly the application will be done on spreadsheets. The course unites some very fundamental mathematical tools with the scientific method in application to management problems of resource allocation and helps students gain an exposure to data analytics to support the decision-making processes.

**BUS 54202 Leadership and Management of People in Organizations**
The course builds on the concepts and methods of psychology, sociology, and business management to give students an appreciation of behavior and management within complex organizations. Topics include globalization, ethical issues, diversity, problem solving, communication, motivation, leadership, organizational culture, personal growth, individual and group behavior, managing conflict and change, and team management.

**BUS 55200 Management of Information Technology**
This is a comprehensive study of the strategic role of information technology (IT) in contemporary organizations and society. Topics covered include structures, issues and trends in IT, impact of IT on corporate environment, and IT management strategies to achieve competitive advantage in an increasingly dynamic global business environment.

**BUS 56000 Marketing and Customer Relationship Management**
The course is a study of how market-driven organizations strengthen their competitive advantage by creating value for customers. It focuses on the role of marketing and its relationship to other business functions; marketing analysis, planning and implementation in changing domestic and global markets; building customer relationships and ethical decision-making.

**BUS 57000 Operations and Supply Chain Management**
The course explores how firms can better organize their operations so that they more effectively align their supply with the demand for their products and services. Throughout this course we illustrate mathematical analysis applied to real operational challenges, we seek rigor and relevance. The course covers a range of operations management topics that all impact managing supply, managing demand, or both.

**BUS 59000 Strategic Management**
A comprehensive, integrated approach to the analysis and understanding of strategic management and competitiveness in the global economy. It focuses on the development of effective organizational strategies. Topics include external and internal environments, business strategy, strategic leadership, organizational issues, and corporate entrepreneurship and governance.

**BUS 60001 Experiential Learning**
The course is a valuable real-world, resume building experience. Consulting teams of students are matched to business project needs. Guided by faculty experts, these consulting arrangements ensure projects are managed on schedule and to specifications. Sponsor of the project provides input that is critical to overall evaluation.